**FOR IMMEDIATE RELEASE**

Contact: Name

Company

Email

Phone

**[COMPANY NAME] NAMED AMONG THE TOP FRANCHISES**

**IN *ENTREPRENEUR* MAGAZINE’S FRANCHISE 500® RANKING**

**City, State (EMBARGOED UNTIL JANUARY 14, 2025-9:00 AM EST)** – **[COMPANY NAME]** was recognized as one of the top 500franchisesin *Entrepreneur*’s Franchise 500®, the world’s first and most comprehensive franchise ranking. For 46 years, achieving placement on the annual *Entrepreneur* Franchise 500® has been a highly sought-after honor in the franchise industry and is recognized as an invaluable resource for potential franchisees. The 2025 Franchise 500® ranks **[COMPANY NAME]** as **[RANKING NUMBER]** for its outstanding performance in areas including unit growth, financial strength and stability, and brand power.

“The Franchise 500 is more than a list. It’s really a collection of life-changing opportunities, featuring strong and resilient brands that future franchisees will be proud to be a part of,” says Jason Feifer, editor in chief of Entrepreneur magazine. “This year’s honorees represent the bold ideas, operational excellence, and adaptability that make franchising a cornerstone of entrepreneurial success.”

In *Entrepreneur*’s continuing effort to best understand and evaluate the ever-changing franchise marketplace, the company’s 46-year-old ranking formula continues to evolve as well. The editorial team researches and assesses several factors, including costs and fees, size and growth, support, brand strength, and financial strength and stability. Each franchise is given a cumulative score based on an analysis of more than 150 data points, and the 500 franchises with the highest cumulative scores become the Franchise 500® in ranking order.

Over its 46 years in existence, the Franchise 500® has become both a dominant competitive measure for franchisors and a primary research tool for potential franchisees. **[Company Name]**’s position on the ranking is a testament to its strength as a franchise opportunity.

To view **[Company Name]** in the full ranking, visit www.entrepreneur.com/franchise500. Results can also be seen in the January/February 2025 issue of *Entrepreneur,* available on newsstands January 14th.

**Company Boilerplate**

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