

Helping Bold Minds Build the Future

Entrepreneur





JANUARY / FEBRUARY

Maximize Your Profits

- 

Ad Close
12/2/25
- 

Materials Due
12/12/25
- 

On Sale
1/13/26



MARCH / APRIL

How Success Happens

- 

Ad Close
1/27/26
- 

Materials Due
2/6/26
- 

On Sale
3/10/26



MAY / JUNE

What Drives Growth in
Businesses Today

- 

Ad Close
3/24/26
- 

Materials Due
4/3/26
- 

On Sale
5/5/26



JULY / AUGUST

AI for Entrepreneurs &
Top Online MBA Programs

- 

Ad Close
6/9/26
- 

Materials Due
6/19/26
- 

On Sale
7/21/26



SEPTEMBER / OCTOBER

America's Favorite Mom & Pop Shops®

- 

Ad Close
8/11/26
- 

Materials Due
8/21/26
- 

On Sale
9/22/26



NOVEMBER / DECEMBER

The Fundraising Issue &
Top Schools for Entrepreneurs

- 

Ad Close
10/6/26
- 

Materials Due
10/16/26
- 

On Sale
11/17/26

Entrepreneur's
startups



Guiding Emerging
Entrepreneurs Through
the Inspiration, Launch
and Critical First Few
Years of Business

Spring

- 

Ad Close: 3/3/26
- 

Materials Due: 3/13/26
- 

On Sale: 4/14/26

Summer

- 

Ad Close: 5/5/26
- 

Materials Due: 5/15/26
- 

On Sale: 6/16/26

Fall/Winter

- 

Ad Close: 7/14/26
- 

Materials Due: 7/24/26
- 

On Sale: 8/25/26

Entrepreneur Connects With Millions of Innovative Minds Across Every Platform



Entrepreneur.com | 7.1 MM Total Digital Population

- Premium content for [Entrepreneur+](#) subscribers
- Green Entrepreneur, Women Entrepreneur and Young Entrepreneur Channels
- International Editions: Mexico, Latin America, APAC, UK, MENA, India & Georgia



Email and Daily Newsletters 710K Subscribers

- Dedicated Emails: 400K
- Daily Newsletter: 110K
- LinkedIn Newsletter: 200K



Social | 16.5 MM Followers

- Access to Experts in Live Conversations
- Join Our Community On: [Facebook](#), [X](#), [LinkedIn](#), [YouTube](#), [Instagram](#), [Tik Tok](#), and [Pinterest](#)



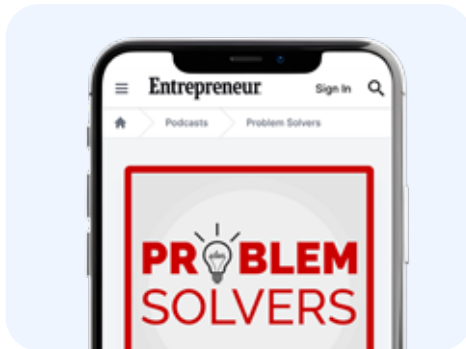
Magazine | 3.9 MM Magazine Readers

- 6x Annual Digital and Print Issues
- 250K Rate Base and 10.72 Readers Per Copy
- International Editions: India, UK, MENA, Georgia
- 3x Entrepreneur's Startups Issues



Entrepreneur TV On Linear, AVOD, and Streaming Platforms

- Original Programming and Custom Productions
- 13+ Seasons of Entrepreneur Elevator Pitch



Podcasts | 625K Monthly Audio Downloads

- Popular [Shows](#) and Host Personalities
- Available on All Major Streaming Audio Platforms



Events | 100K Event Attendees

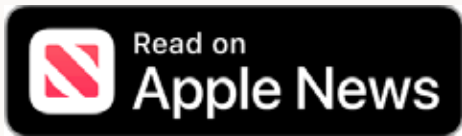
- Virtual Workshops, Conversations & Events
- Tentpole and Custom In-Person Experiences



Books | Over 2.5 MM Books Sold

- [Entrepreneur Books](#)
- Print, Digital and Audio Content

Media Partners and Distribution Channels



Get to Know Today’s Transformative Leaders

Entrepreneurs are the independent leaders designing the future with their groundbreaking innovations, ventures, and missions. They are brilliant minds with a distinctive spirit and approach to life that only one media brand serves and supports—Entrepreneur.

Business Decision-Makers



Andrew Robertson | CEO of AABO Worldwide

RANKED #1

Business Owner/Partner or C-Suite

61.4% Index: 183

RANKED #1

Comfortable Taking Risks

69.4% Index: 151

RANKED #1

Business Purchase Decision-Maker

81.0% Index: 150

RANKED #1

My Company is Optimistic About Its Outlook

74.4.6% Index: 127

Influencers



Codie Sanchez | Founder of Contrarian Thinking

RANKED #1

Opinion Leader

71.9% Index: 133

RANKED #1

I Like to Offer Advice to Others

75.0% Index: 122

RANKED #1

I Consider Myself an Entrepreneur

64.3% Index: 175

RANKED #1

Optimistic

81.0% Index: 114

Affluent Leaders



Jake Karls | Cofounder of Midday Squares

Average Age

41

Average HHI

\$359K

RANKED #1

I Am the First to Try New Products or Services

77.6% Index: 113

TV Content for Inspired Minds

Entrepreneur’s exciting new network inspires, informs, and celebrates the people shaping the future of business. Generate visibility with both in-program and interstitial brand integration opportunities featured against premium content.

Where to Watch

Watch on [Entrepreneur.com/TV](https://entrepreneur.com/TV) as well as a growing list of linear, AVOD, and streaming platform partners like these.



Coming Soon



Featured Shows



CONTEST
Entrepreneur Elevator Pitch



INSPIRATION
Mindvalley Talks



TALK SHOW
Never Settle Show



DOCUMENTARY
Killer Whales



TALK SHOW
Habits and Hustle with Jennifer Cohen



DOCUMENTARY
Tech Talk



DOCUMENTARY
Start Up



INTERVIEW
Unfiltered with Jessica Abo



DOCUMENTARY
The CEOs

Be a Part of the Suspenseful Show With One Critical Minute to Make It

Entrepreneur Elevator Pitch gives real entrepreneurs the opportunity to pitch their businesses to investors. The catch? They have one minute to do it—the length of their actual elevator ride up to the boardroom to meet their potential funders.

WATCH NOW

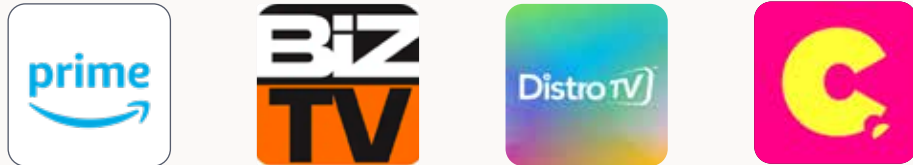
3.5 MM AVG VIEWS PER EPISODE



Season 12 Syndication Channels



Distribution Partners



Cheddar TV: Available on 29 platforms, including Hulu, Amazon Freevee, Tubi, DirectTV Stream, Samsung TV Plus, Vizio, and Spectrum.

The Voices of Entrepreneurship

Connect with the dynamic voices behind these featured podcasts to align with today’s unique perspectives on entrepreneurship. Each show offers the opportunity to immerse your brand into relevant conversations for leaders driving business forward.

Available On:



5K AUDIO DOWNLOADS + 300K
VIDEO VIEWS + 100K PAGE VIEWS

Restaurant Influencers

On the new Restaurant Influencers podcast, leaders in the restaurant and hospitality space share their secrets to Smartphone Storytelling and how to be found online.



275K AUDIO DOWNLOADS
+ 200K VIDEO VIEWS

Problem Solvers

Problem Solvers with Jason Feifer features business owners and CEOs who went through a crippling business problem and came out the other side bigger and stronger.



345K AUDIO DOWNLOADS + 400K
VIDEO VIEWS + 40K PAGE VIEWS

How Success Happens

How Success Happens tells the inspiring, entertaining, and unexpected journeys that influential leaders in business, the arts and sports traveled on their way to becoming household names.

Bespoke Content Marketing Solutions for Your Brand

Entrepreneur Partner Studio, the custom publishing and marketing division within Entrepreneur Media Inc., produces content that engages business owners and elevates the conversation for brands.

Writers, editors, designers and marketing strategists create highly original, in demand content designed to resonate with partners’ target audiences and inspire action.

SEE SPOTLIGHT EXAMPLES



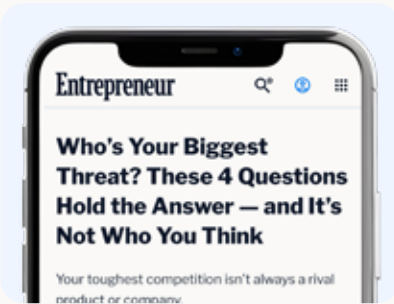
Ideation & Development

Publication Strategy

Distribution

Optimization

Content Formats



ARTICLES



VIDEOS



WEBINARS



WHITE PAPERS



SOCIAL EXPERIENCES

Creator-Led Experiences

Leveraging Entrepreneur’s deep relationships with business-based creators, we design custom campaigns that ambitious leaders trust by staying grounded in the ideas, tools, and stories that help them grow.



01 / STRATEGY

Audience-First Creator Mapping

Business-focused influencers are selected for category fit, audience relevance, and storytelling strength based on the leaders you want to reach.



02 / CONCEPT

Platform-Native Campaign Design

We shape the content idea for the channels where ambitious professionals consume insight, from short-form social to podcasts and in-person events.



03 / PRODUCTION

Creator-Led Storytelling

Creators translate the brand message through their own business lens, helping the campaign carry both Entrepreneur credibility and individual point of view.



04 / AMPLIFICATION

Distribution Built for Momentum

We extend the campaign through Entrepreneur channels, branded placements, and supporting formats that deepen recall and increase audience engagement.

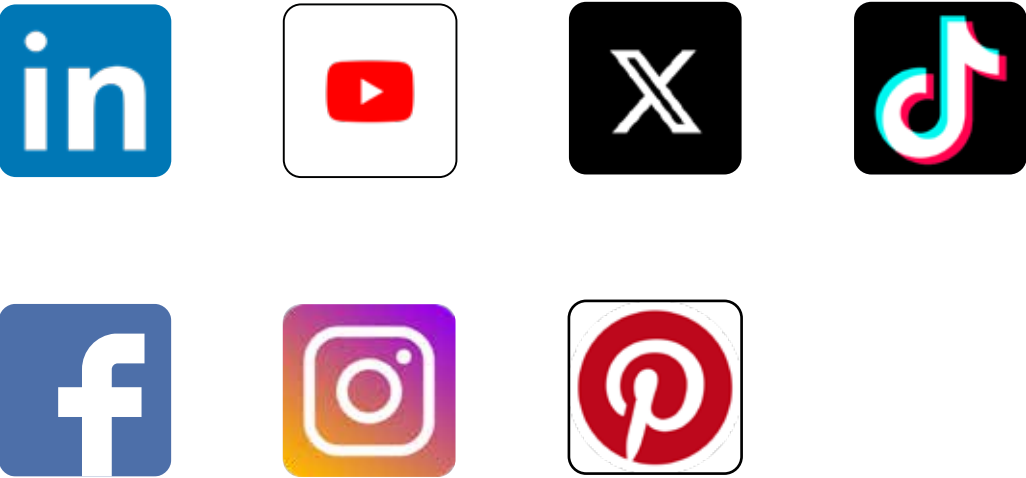
Connect With 16.5 Million Engaged Followers

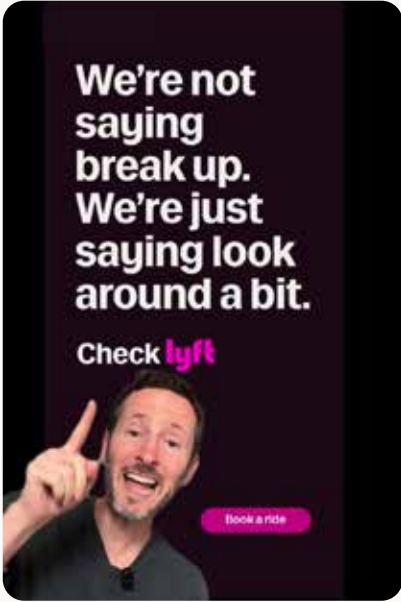
Sponsor partners can leverage Entrepreneur’s dedicated social team and influencer network to share stories, insights and messages that drive action with our communities.

CLICK ON IMAGES TO SEE EXAMPLE CONTENT THAT RESONATES

➔

Follow Entrepreneur On:



 EXPERT ADVICE	 QUICK-TAKE BUSINESS INSIGHTS	 FACTS TO KNOW	 THOUGHT LEADERS
 STORYTELLING	 GIVEAWAYS	 INTERVIEWS	 INSIDER ACCESS
 CELEBRATION	 WORKSHOPS	 INSPIRATION	 EDUCATION

Join Us at a Variety of Immersive Experiences

Entrepreneur offers a wide range of events, from in-depth virtual seminars to intimate fireside chats and large-scale conferences.



Level Up: Build, Scale, and Dominate

This high-impact event in September helps attendees achieve and exceed their business goals with renowned business speakers such as Alexis Ohanian, Daymond John, Ryan Pineda, Marcus Lemonis, and more.



How Success Happens Live

Entrepreneur’s interactive interview series features high-energy conversations with influential business leaders where the audience is part of the action.



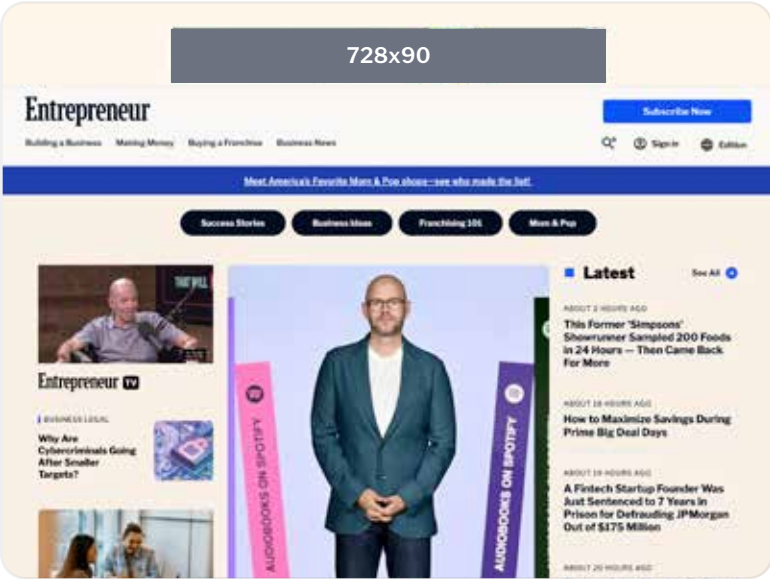
Launchpad

Entrepreneurs come together to unlock the secrets to scaling their businesses with expert insights, hands-on workshops, and inspiring leaders.



Elevator Pitch Casting Call

Founders come for the chance to be cast on an upcoming season of Entrepreneur’s hit show and learn how to prepare a masterful pitch that wins over investors, customers and future partners.



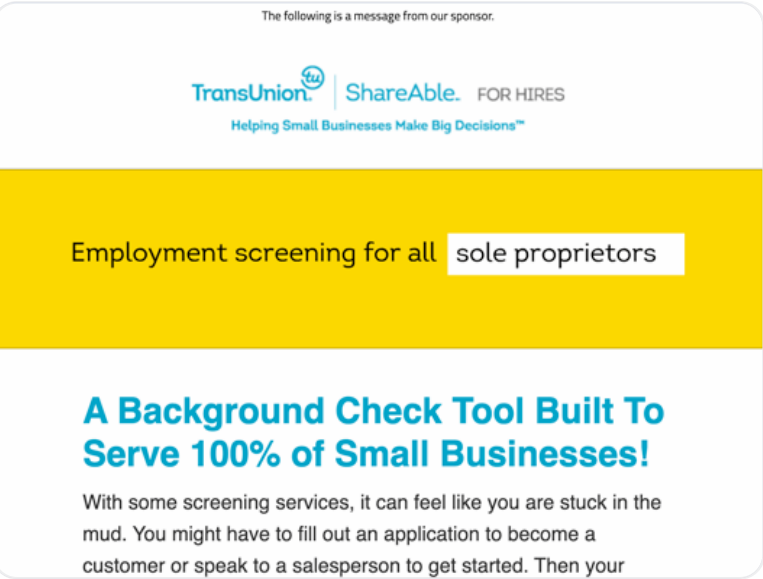
Standard Banners

728x90, 970x90, 300x600,
300x250, 320x50



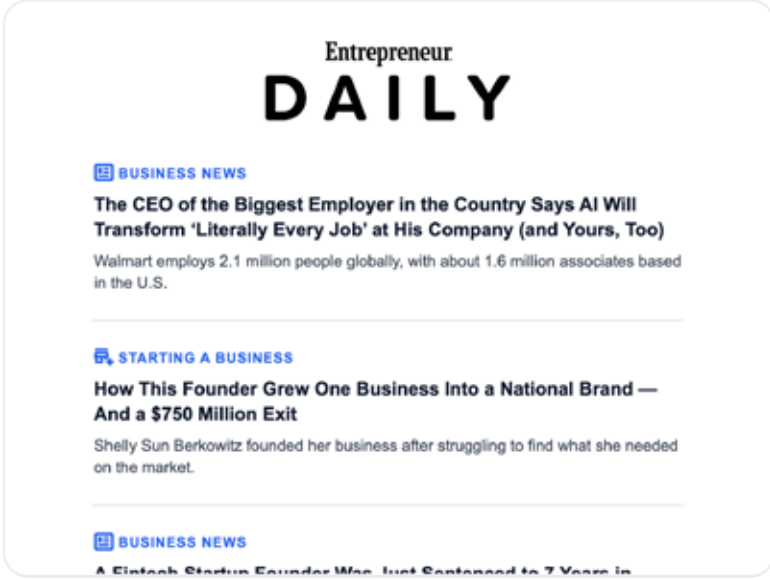
High-Impact Units

[970x250](#), [Article Break In](#), [Full Width Unit](#), [Takeover w/ Skin](#), [Mobile Scroller](#)



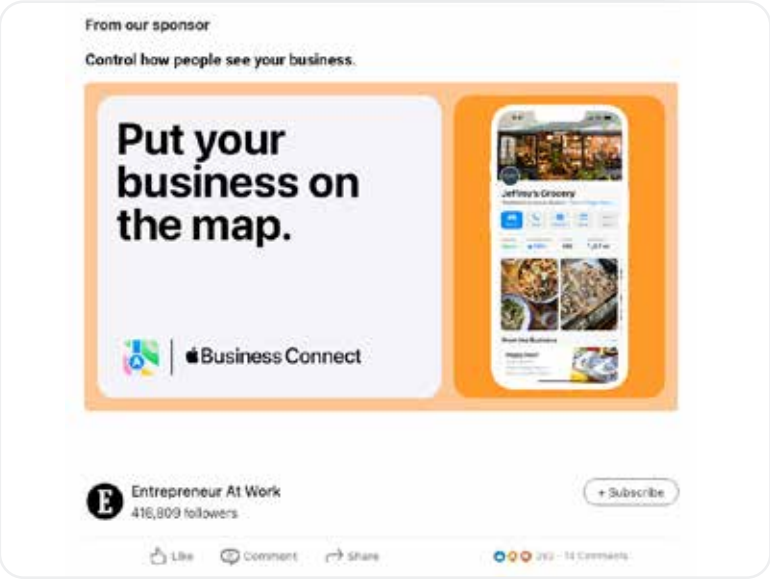
Dedicated Emails

List Size: 400k
Send Max: 50k



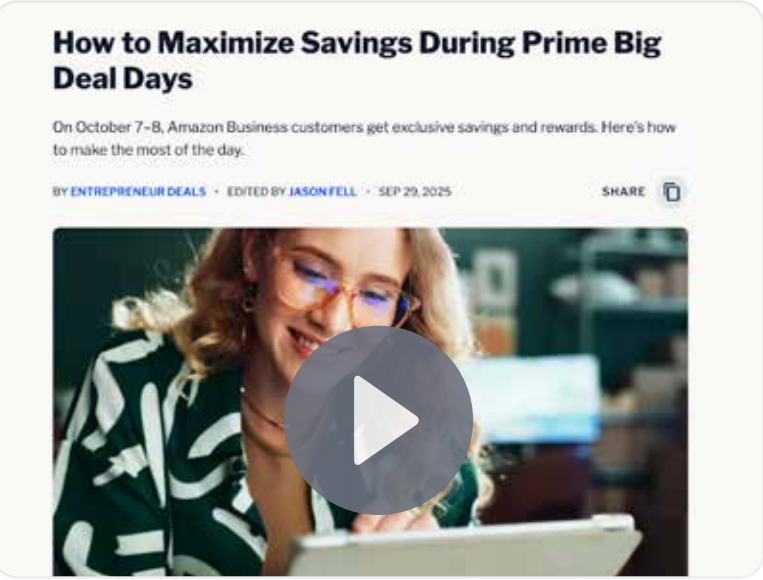
Daily Newsletters

- **Frequency:** Daily (Mon - Sat)
- **List Size:** 110k Subscribers
- **Sponsor Inclusion (Text Only):**
 - **Headline:** 10 words, 50 characters max
 - **Deck:** 25 words, 115 characters max
 - Click-Thru URL



LinkedIn Newsletters

- **Frequency:** Weekly (Weds)
- **List Size:** 200k Subscribers
- **Sponsor Inclusion**
 - **Image:** 600x400px, JPG, no text on image
 - **Headline:** 10 words, 50 characters max
 - **Deck:** 25 words, 115 characters max
 - Click-Thru URL



Pre-Roll

File Type: 3rd Party VAST or Site Served (mp4, h.264)
Max File Size: 4 mb
Duration: 15 seconds max
Frame Rate: 24 FPS
Click Through: Yes

Global Specs

File Formats	.jpg, .gif, .png, HTML5
Max File Size	300kb
Animation	15 seconds, max 3 loops
In-Banner Video/Audio Requirements	User Inithated sound, pause & mute controls
Rich Media Requirements	All high impact units with video must be site served using Entrepreneur’s custom templates for design. No expanding units. Audio must be muted by default. Max pixels: 5
Recommendations	AMPHTML ads highly recommended. They average 10% higher viewability and double the CIR on average. Learn more about AMPHTML ads here and here .



Mechanical Requirements

Printing Web Offset; Binding: Perfect Bound; Magazine Final Trim Size: Width 7.75” x Depth 10.5” Live Matter: Keep all live matter 1/4” from trim.

Space	Non-Bleed/Live Image (WIDTH X DEPTH)	Trim (WIDTH X DEPTH)	Bleed (WIDTH X DEPTH)
Spread*	15” x 10”	15.5” x 10.5”	15.75 x 10.75”
1/2 Spread Horiz.*	15” x 4.75”	15.5” x5.125”	15.75” x 5.25”
Full Page	7.25” x 10”	7.75” x 10.5”	8” x 10.75”
2/3 Page	4.5” x 9.75”	N/A	N/A
1/2 Horiz.	7” x 4.75”	N/A	N/A
1/3 Page Square	4.625” x 4.625”	N/A	N/A
1/3 Page Vertical	2” x 9.75”	N/A	N/A

*For critical spread crossovers, contact Entrepreneur Advertising Production Department.

Follow these Instructions When Submitting Materials

All ads must be submitted through AdShuttle

- 1. Log on to www.adshuttle.com
- 2. Sign into or create your account
- 3. Click on “Ad Submission”
- 4. System will guide you through the process

General Digital Advertising Material Requirements
Every ad must have two (2) contract proofs regardless of delivery mode. All contract proofs must be made to SWOP (Specifications Web Offset Publications) standards. SWOP standards are available at www.swop.org.

Press Ready PDF Files Only (PDF/X-1a) Images

- Use high resolution images. 300 DPI is recommended.
- RGB and LAB color are unacceptable.
- Images should not have ICC profiles embedded.
- Avoid scaling images. If you must, do not scale below 50% or above 110%.
- Total Area Coverage should not exceed 300%.
- Avoid using JPEG images.

Fonts

- Always embed all fonts.
- Do not allow font substitutions.
- Do not use True Type fonts.

Colors

- Only use CMYK colors; convert spot colors to process.

Layout

- Build documents in Portrait mode without scaling or rotation.
- Do not allow marks to encroach upon the trim or bleed areas.
- Remember, when bleed is required, provide 1/8 inch beyond the trim area.

Transparency

- All transparent objects must be flattened at a high resolution.
- Avoid placing transparent objects on top of text or other critical vector objects.

Overprint
Overprinting objects may not reproduce correctly when printed and will sometimes disappear completely. We recommend creating objects exactly as you want them to appear without relying on an overprint setting.

For detailed instructions on creating your ad using specific applications, click on the “Ad Creation Guide” or “Application Preset File” links on the AdShuttle Homepage. You may also call 1-866-774-5784 to contact the 24-hour AdShuttle support line.

Proof Specifications
All advertisers must submit two (2) high-end digital contract proofs that follow SWOP (Specifications Web Offset Publications) standards with their ad materials regardless of media delivery mode. See the Ad Creation Guide.

Insert Information
For supplied insert information, contact:
Quad, Inc. | Attn: Rick Cowan
N61 W23044 Harry’s Way Sussex, WI 53089
Phone: 414-566-2481

Send Proofs To:
Quad, Inc. | Attn: Plate Room
1900 West Sumner Street Hartford, WI 53027
Phone: 262-673-1000

Entrepreneur magazine cannot be responsible for any color or positioning variation if advertiser does not adhere to the above specifications. Proofs that do not meet SWOP criteria will be used.

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