2025 EDIT CALENDAR

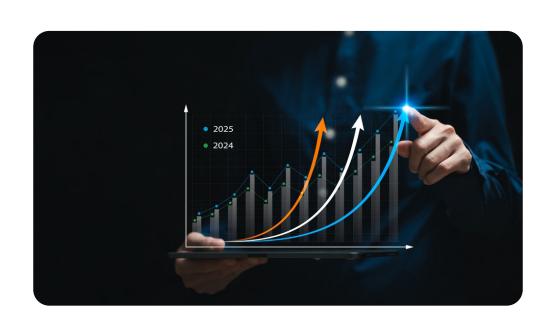


JANUARY/FEBRUARY **MAXIMIZING PROFIT FOR THE YEAR AHEAD**

 \otimes **Ad Close** 12/3/24

Materials Due 12/13/24

On Sale 1/14/25



MARCH / APRIL **10X YOUR SALES**

 \otimes **Ad Close** 1/21/25

Materials Due 1/31/25

On Sale 3/4/25



MAY / JUNE **HOW AI CAN HELP YOUR BUSINESS**

Ad Close

3/18/25

Materials Due 3/28/25

On Sale 4/29/25



JULY / AUGUST **THE MONEY ISSUE**

 \otimes Ad Close 6/3/25

(1) **Materials Due** 6/13/25

On Sale 7/15/25



SEPTEMBER / OCTOBER **AMERICA'S FAVORITE MOM & POP SHOPS**

 \otimes Ad Close 7/29/25

Materials Due 8/14/25

On Sale 9/23/25



ENTREPRENEUR 1000 AND TOP SCHOOLS FOR ENTREPRENEURS

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Ad Close 9/23/25

(1) **Materials Due** 10/9/25

On Sale 11/18/25 **startups**

Guiding Emerging Entrepreneurs Through the Inspiration, Launch and Critical First Few Years of **Business**

SPRING

⊗ Ad Close: 2/18/25

(Naterials Due: 3/7/25)

On Sale: 4/1/25

SUMMER

⊗ Ad Close: 4/30/25

○ Materials Due: 5/9/25

On Sale: 6/10/25

FALL/WINTER

⊗ Ad Close: 7/1/25

○ Materials Due: 7/17/25

On Sale: 8/26/25